

For Immediate Release

December 3<sup>rd</sup>, 2008

**ACES POWER MARKETING ADDS NEW INDUSTRIAL COMPANY TO CLIENT LIST  
SMART Papers Selects APM to Facilitate Energy Sales from Industrial Cogen Plant**

Carmel, Indiana

ACES Power Marketing (APM) – a nationally recognized wholesale energy risk management and transaction execution services company – is continuing its track record of facilitating cost-savings for industrial customers by managing the sales of excess energy into the Midwest Independent System Operator (MISO) market from a cogeneration facility operated by Ohio-based SMART Papers.

The key services to be provided by APM include optimization and scheduling of power into the MISO day-ahead and real-time energy markets, trading controls around this activity, and settlement services which will include analysis and tracking of MISO's complex billing statements to ensure that SMART Papers is receiving and paying accurate amounts.

"This transaction is another great example of how APM can help an industrial company save money through timely sales of excess energy from a cogeneration plant," said Jeff Hume, APM Director of Business Development. "We are delighted that SMART Papers chose APM to provide these services."

"SMART Papers is extremely pleased with the expertise and support provided by APM. They've helped us to complete the paperwork and planning necessary to transition Smart Papers from a more traditional utility arrangement to being a MISO participant," said Dan Maheu, Executive Vice President and COO of Smart Papers. "SMART Papers is confident of APM's capabilities to support us in our new business venture: power sales."

APM's business strategy is unique in the energy marketing and trading industry. It operates as an energy risk management and hedge manager, developing strategies, implementing trading controls, and managing transaction execution for multiple entities as their legal agent. APM's business process allows its customers to actively participate in the hedging strategy by collectively utilizing APM's infrastructure and resources to assess risks and execute specific, customized portfolio strategies. APM does not transact for its own account, nor does it speculate in the market for its owners or customers.

SMART Papers, located in Hamilton, Ohio, supplies branded and specialty papers for a wide range of applications including corporate brochure and identity programs, annual reports, consumer labels and tags, high-end consumer packaging, stationery, greeting cards, invitations with matching envelopes, direct mail, security papers and more. The company's website is [www.smartpapers.com](http://www.smartpapers.com).

Questions for ACES Power Marketing can be directed to John Sturm, Vice President of Corporate Development, at 317-344-7034 or [johnst@acespower.com](mailto:johnst@acespower.com).

Questions for SMART Papers can be directed to Daniel J. Maheu, Executive Vice President and COO, at 513-869-4202 or [dan.maheu@smartpapers.com](mailto:dan.maheu@smartpapers.com).

###